

Sun, Surf & Setters



2016 ISCA National Specialty  
San Diego, California

# 2016 ISCA National Catalog Ads

While we have bragging rights all year long, there is no better time or place to brag than in the ISCA National Catalog!

Advertising for 2016 - Ad Deadline is April 1, 2016—FIRM  
All ads must be prepaid. Make checks payable to ISCA

Please send or email ads with photos to:  
Susan Sullivan, 1728 Tacoma Road, Edgewater, MD 21037  
443-286-7713 Email: ISCANatlAds@gmail.com

2016 Catalog Rates			
Description	No Photo	One Photo	Each Addl Photo
Full Page B/W	\$40	\$50	\$10
Full Page Color	\$70	\$85	\$15
Front/Back Inside B/W		\$80	\$15
Front/Back Inside Color		\$120	\$15
Commercial B/W		\$75	\$10
Commercial Color		\$125	\$15
Title Holders/Memorials	\$5 per		
Kennel Business Cards	\$ 5 per		

Please identify all photos and artwork on the reverse side of each piece.

**Documentation Requirements:** In order to advertise in ISCA publications that a dog is PRA or OFA normal, the advertising must contain the DNA, ISGR or OFA numbers (whichever is applicable). Proof of certification must be submitted with each ad. Any ads received without proper certification with the ad will have that portion of the ad removed.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_